



KRISTEN SEIKALY

Blogger, Writer, Content Creator

CONTACT

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- 🏠 Philadelphia, PA

EDUCATION

BACHELOR OF MUSIC, MASTER OF MUSIC

2012, 2014

University of Michigan,
Westminster Choir College

COMPUTER SKILLS

WordPress
MailChimp
Hootsuite and Buffer
Microsoft Office
Google Applications
Canva

SOCIAL

- 🌐 Kristen Seikaly
- 📷 @KristenSeikaly
- 🐦 @KristenSeikaly

ABOUT

Kristen used her artistic background, research skills, and entrepreneurial spirit to launch her first blog, Operaversity. Now she takes the skills she gained from this initial endeavor - including writing, SEO, and social media management skills - to other blogs and company websites. She specializes in topics concerning education and the arts, but has written on a number of other topics as well including travel, politics, and law.

EXPERIENCE

BLOG WRITER

Freelance | April 2015 - Present

Writing articles for online publications to promote their brand and increase their search engine ranking. Past publications include Schmopera, Taminophile, Philly Music Lessons, and Synocate. Topics include music, languages, education, and travel.

CREATOR AND WRITER

Operaversity | January 2015 - Present

Provides education and resources on vocal music to artists and audiences through written articles, online courses, and product recommendations. Promotes articles and products through social media posts, website design and management.

WEB SPECIALIST

Seikaly, Stewart & Bennett | December 2016 - Present

Edits the copy of SeikalyStewart.com and local listing sites to ensure optimal SEO and readability. Answers questions and offers recommendations regarding web strategy for the law firm.

VOICE TEACHER

King's Music, Philly Music Lessons | September 2014 - Present

Teaches technical and musical skills to beginner through advanced voice students in a variety of genres including musical theater, classical, pop, rock, gospel, and jazz.

CHORISTER

Cathedral Basilica of Saints Peter and Paul, Opera Philadelphia | 2014-2016

Served as a member of the choral ensemble for various performances in the season.

LANGUAGE TUTOR

Westminster Choir College | 2012-2014

Taught college singers the fundamentals of the French language as well as lyric diction and translation techniques for French, Italian, and German.